

FOR IMMEDIATE RELEASE

**Lake Forest Corporate Education and Hollister Inc.
Receive 2009 ASTD Excellence in Practice Citation**

The selection of Hollister Incorporated's Building Your Management Skills training program for a 2009 ASTD Excellence in Practice Citation is LFCE's ninth national recognition of excellence received in collaboration with a client in the area of training and development.

LAKE FOREST, ILL. (June 2, 2009) — Lake Forest Corporate Education (LFCE), a strategic business unit of Lake Forest Graduate School of Management, is pleased to announce that Hollister Incorporated's Building Your Management Skills training program has been awarded an ASTD Excellence in Practice Citation for 2009. The American Society for Training and Development (ASTD) issues citations annually to highlight programs and practices that show significant promise to deliver substantial workplace performance improvements, as determined by an independent panel of ASTD members.

LFCE and Hollister worked in close collaboration to design and deliver Building Your Management Skills, a 9-day certificate program that enhances the management skills and abilities of Hollister's front line managers worldwide. To date, nearly 3% of Hollister's associates have attended the program. "We are proud to be recognized by ASTD for our success," said Suzanne Erickson, Director, Global Training and Development at Hollister Incorporated. "The significant support and involvement of our senior leadership team, as well as our strong partnership with Lake Forest Graduate School of Management has been key to creating a program that participants highly value, unites our front line managers worldwide, and delivers measurable business results."

Hollister and LFCE received the Citation during ASTD's International Conference & Exposition held June 1, 2009, in Washington, D.C. Upon accepting the Citation, Hollister Manager for Training and Development Bruce Such and LFCE Director Howard Prager presented the results of the program to ASTD Conference & Exposition participants.

This Citation represents the ninth time that LFCE has earned national recognition for a training program developed in partnership with a client organization. "Hollister Incorporated's success with this program reinforces LFCE's mission of collaborating with our clients to deliver leading-edge management and leadership programs to employees located both within the United States and globally, and measuring results to ensure that the training is effective in achieving the

desired business objectives," Prager said. "We also are pleased that, by recognizing this program, ASTD has made it possible for us to share our results with other professionals in the field of training and development."

About Lake Forest Corporate Education

Lake Forest Corporate Education (LFCE) is a strategic business unit of Lake Forest Graduate School of Management. LFCE's mission is building organizational capabilities. LFCE helps its clients achieve their business goals by delivering powerful, customized management education that gets measurable results – fast.

LFCE clients include companies such as: ACE Hardware, Allstate Insurance Company, Federal Reserve Bank of Chicago, Hollister Inc., HSBC, Hospira, True Value, Symantec, Walgreens and WMS Gaming. Learn more at www.LFCE.org.

About Lake Forest Graduate School of Management

Founded in 1946 and creator of the Leadership Learning™ education model, Lake Forest Graduate School of Management is one of the largest part time graduate business schools in the Chicago area. Complete MBA programs are available at campuses in downtown Chicago, Schaumburg, and Lake Forest, and on-site at some of the area's leading corporations.

The Leadership Learning™ model is a key to the School's continued success. A 100% business leader faculty from top area corporations delivers dynamic, interactive course content to working students who average 13 years of experience. Students combine business theory with proven best practices and hands-on implementation to acquire functional expertise and leadership skills that are immediately relevant to the workplace.

Independent and not-for-profit, Lake Forest Graduate School of Management is singularly focused on creating more effective business leaders through business education. Lake Forest Graduate School of Management is accredited by The Higher Learning Commission and is a member of the North Central Association. Learn more at www.LakeForestMBA.edu.